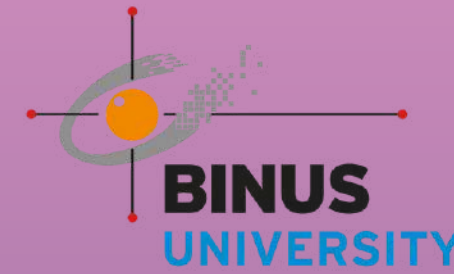
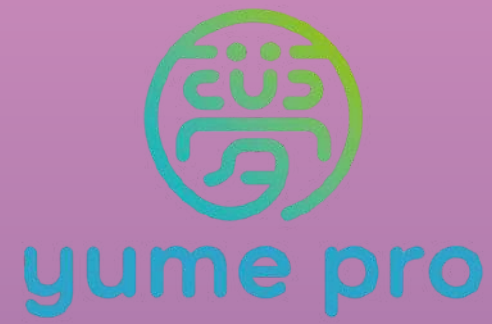


Presented by,

Organized by,

Sponsored by,

Supported by,



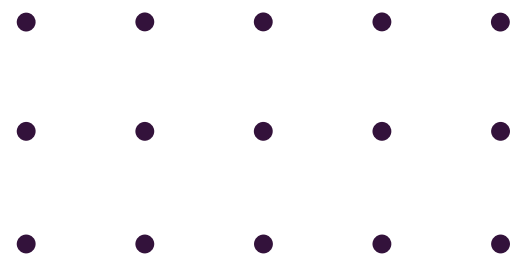
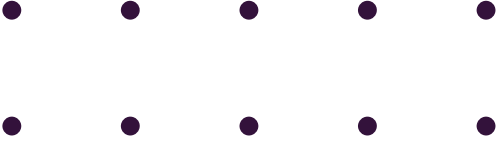

YUMEPRO X KAJI

WSP

WORLD STUDENT PITCH CONTEST 2025



WSP Guideline



EVENT OVERVIEW
PRIZE
WSP INTRODUCTION
RULES OF THE CONTEST
JUDGING CRITERIA
TIMELINE
SUBMISSION REQUIREMENTS
FAQ
CONTACT INFORMATION

Overview

YUMEPRO X KAJI WSP

WORLD STUDENT PITCH CONTEST 2025

Monday, April 21, 2025

Kijang Function Chamber

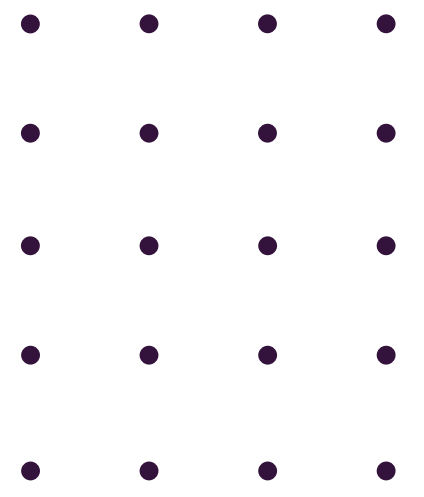
BINUS University, Jl. Kemanggisian, Jakarta Barat 11480

Presenter Arrival Time: 12:00

WSP in TAIWAN



22 February 2025
at Art Aquarium 台北
(ATT4FUN)



WSP in THAILAND



23 February 2025
at True Space Bangkok



WSP in SINGAPORE



19 March 2025
at ASIA-EUROPE FOUNDATION

Schedule

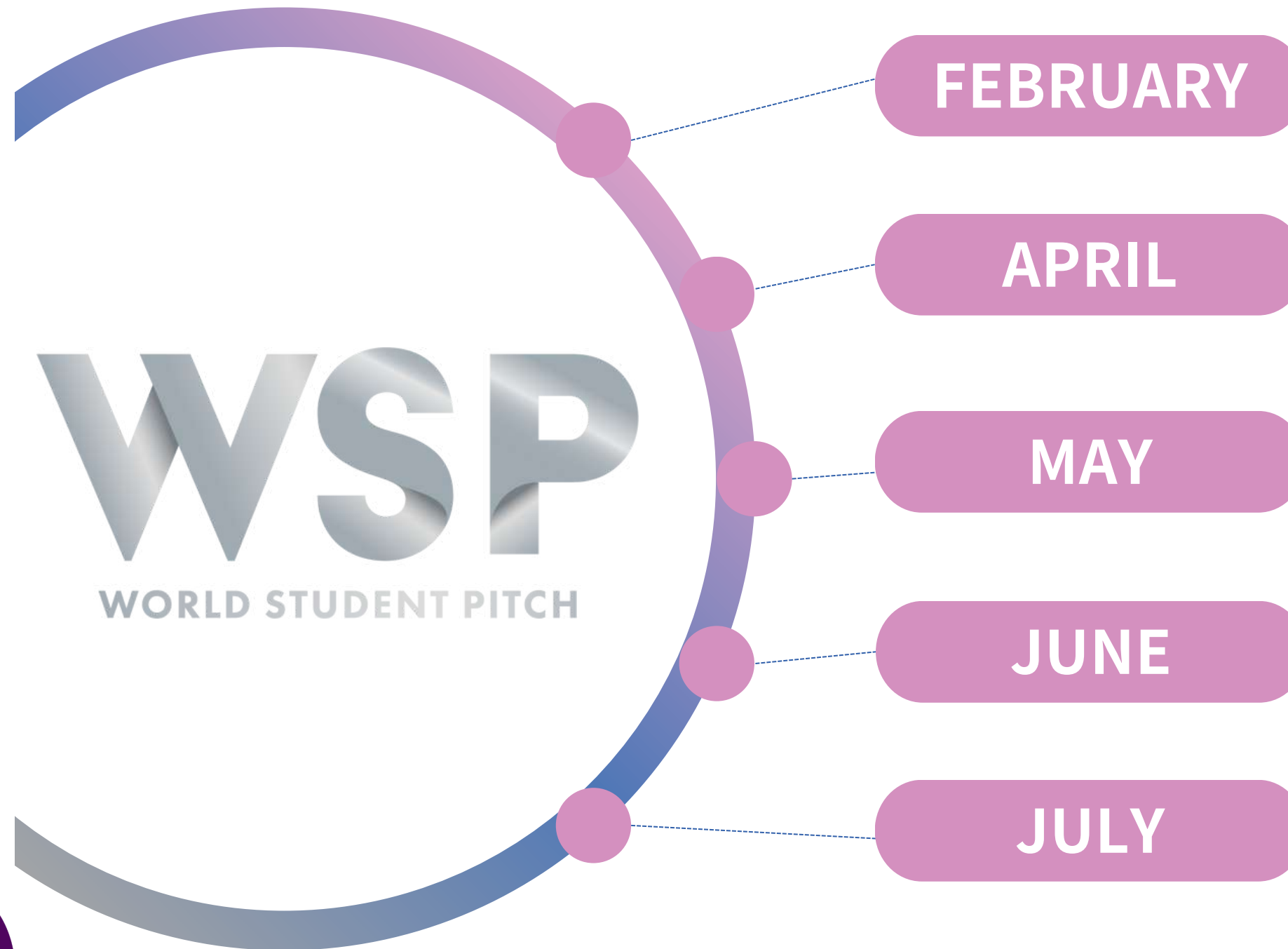
Taiwan · Thailand

Singapore · **Indonesia**

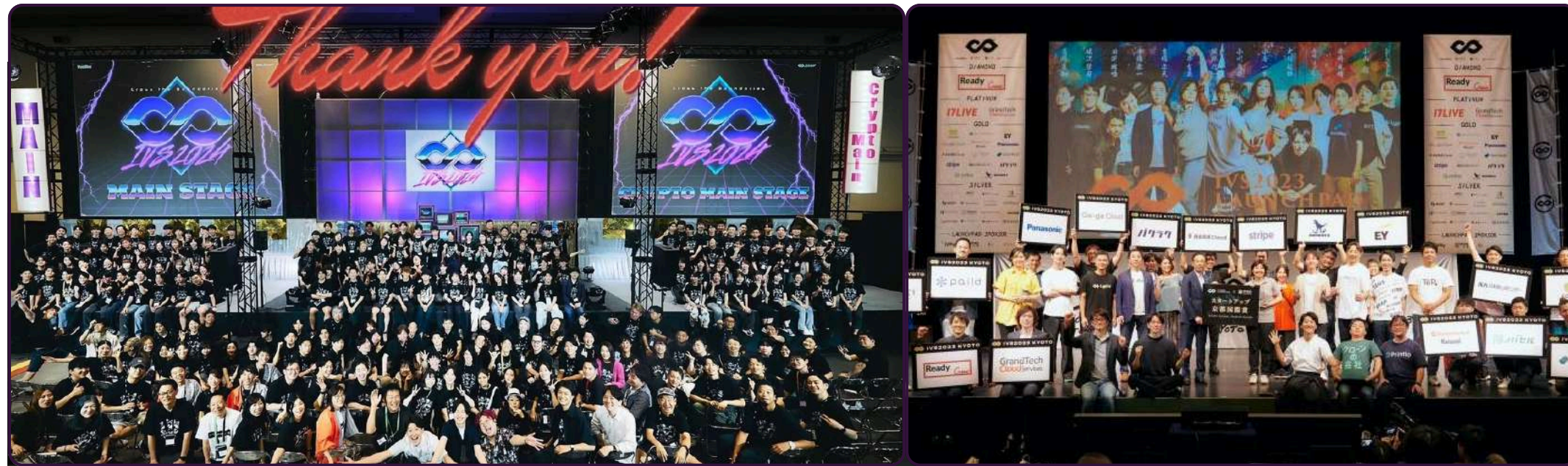
Vietnam · Korea

India · Europe

Japan



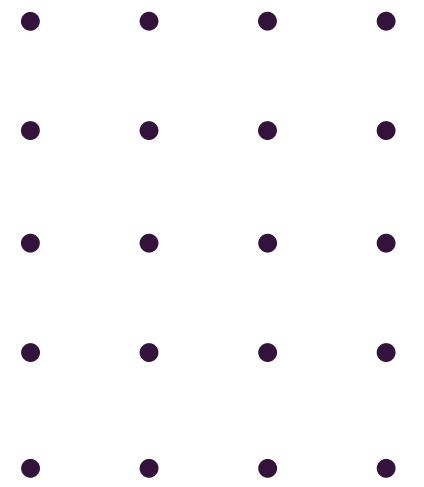
YUMEPRO JAPAN



02 July 2025
at IVS Kyoto, Japan

*IVS Kyoto is one of the largest business conferences in Japan and a chance to present to investors from all over Asia.

[HTTPS://YUME-PJ.COM/](https://yume-pj.com/)





Rules of the Contest

Finalist

Top 10 Finalist Team

Presentation Time

7 minutes for pitch + 5 minutes for Q&A

Team Member

3-5 team members of Vocational School (SMK) and University students.

Pitch Format

English Language

Startups from sectors such as technology, healthcare, finance, sustainability, and social impact are particularly welcomed.

Presentation Tools : Optional (e.g., PowerPoint, Canva, prototypes)

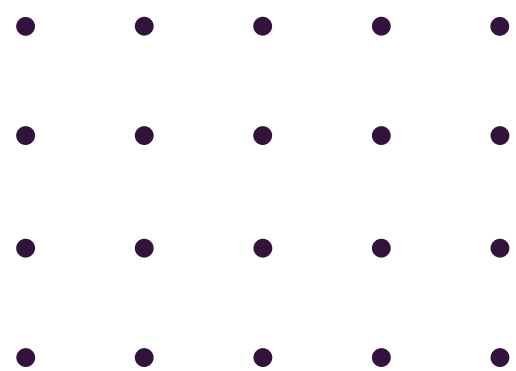
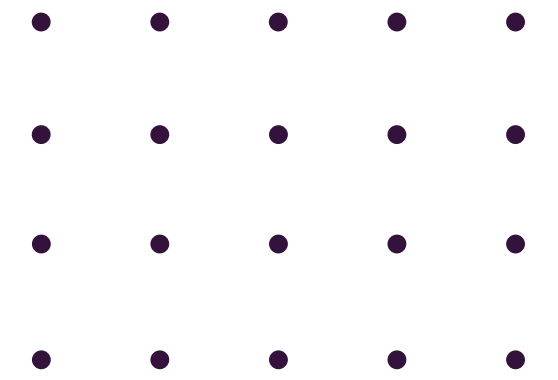


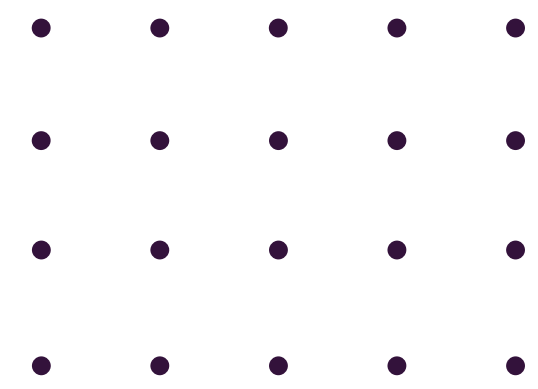
2nd and 3rd Winner Prize



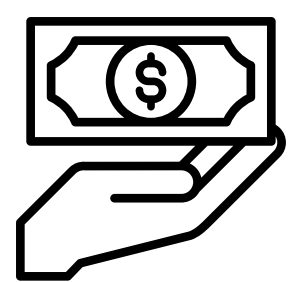
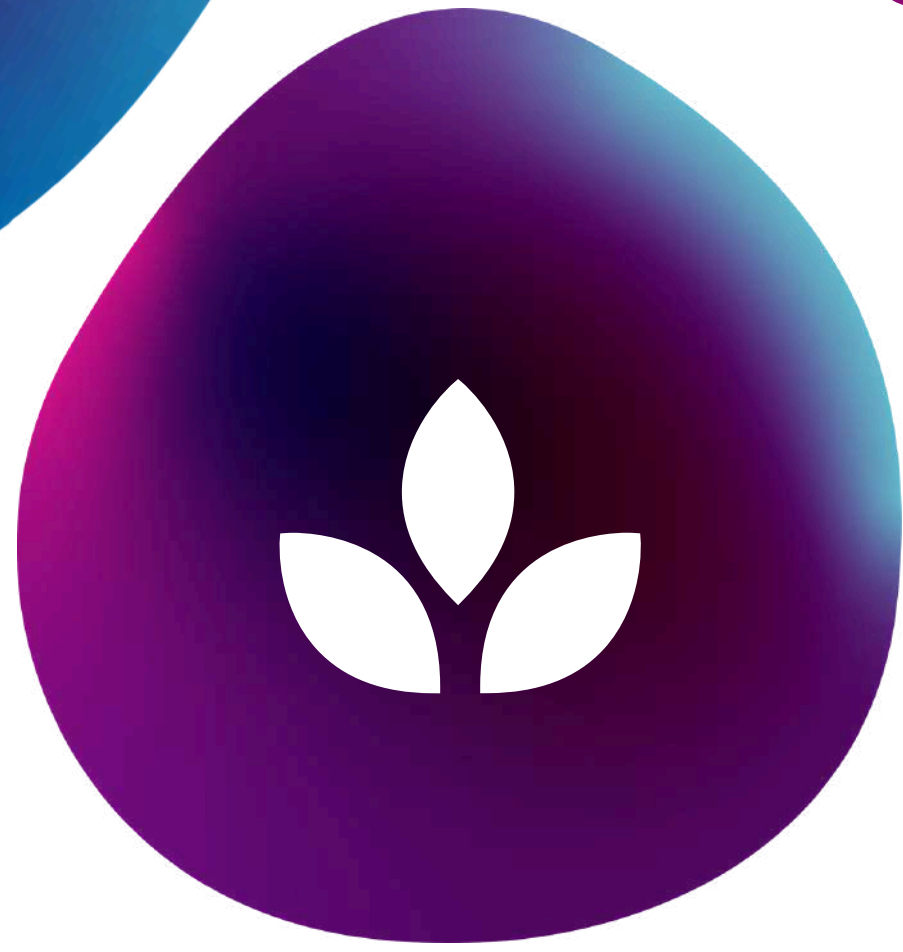
Cash prizes for 2nd winner team
with total 5 million IDR

Cash prizes for 3rd winner team
with total 3 million IDR

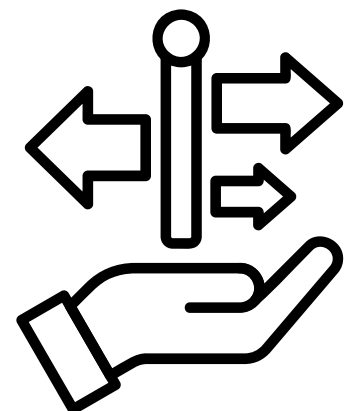




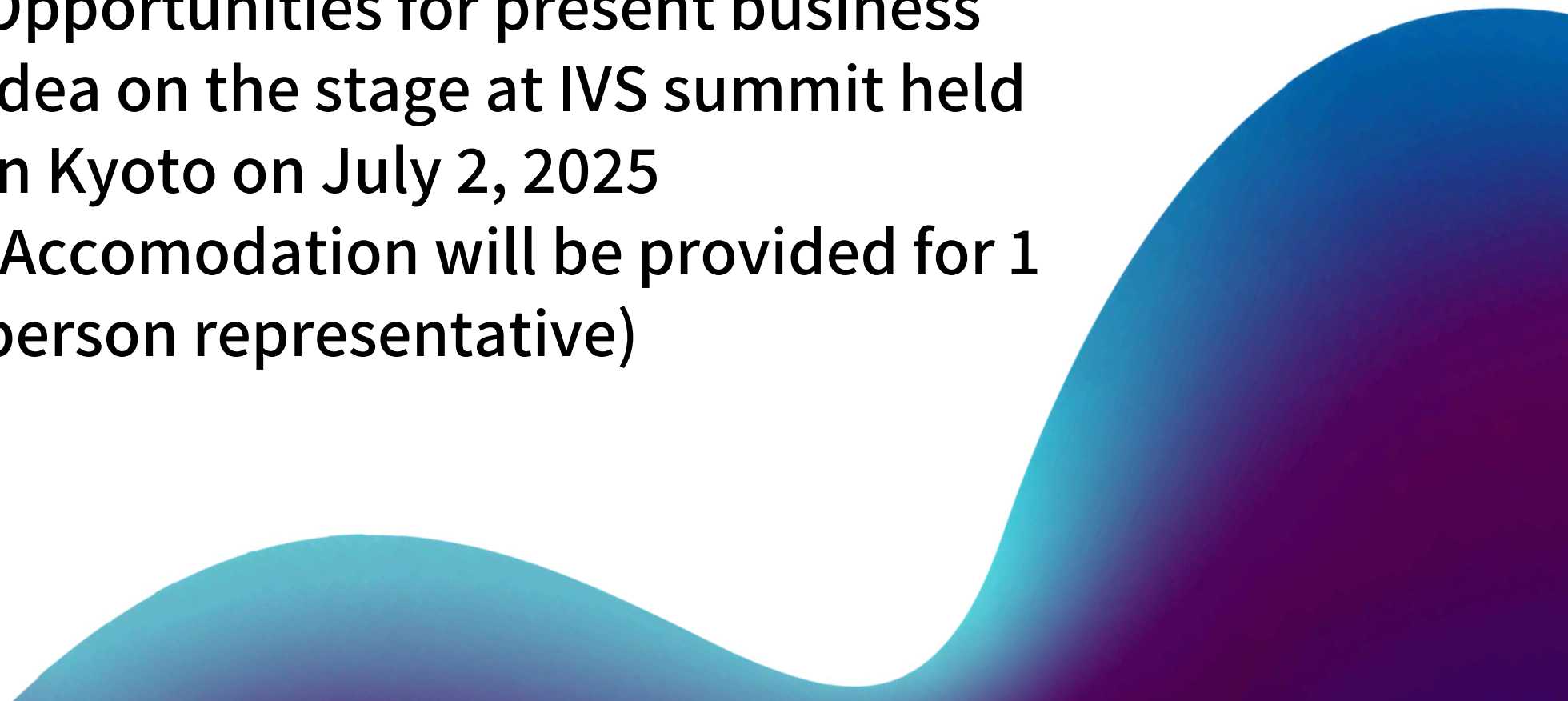
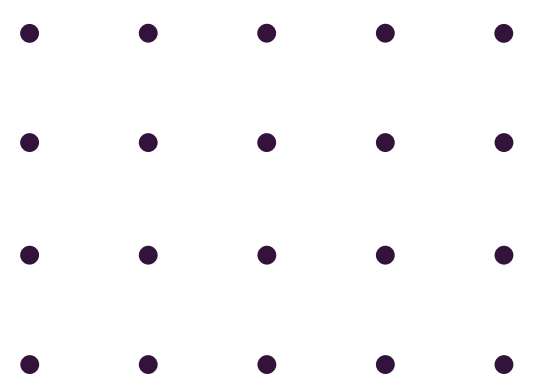
GRAND PRIZE



Cash prizes for top placement with total 20 million IDR



Opportunities for present business idea on the stage at IVS summit held in Kyoto on July 2, 2025
(Accomodation will be provided for 1 person representative)





Judging Criteria

Originality and Creativity

Monetization

Feasibility

Market expansion potential and business attractiveness

Entrepreneurial Qualities and Presentation Skills



Timeline

2025 March, 11

Open Call for Submissions

Startups submit applications, including business plans and pitch decks.

2025 April, 17

Application Screening

Panel of experts reviews submissions based on innovation, feasibility, market potential, and team capability.

2025 April, 18

Announcement of Finalists

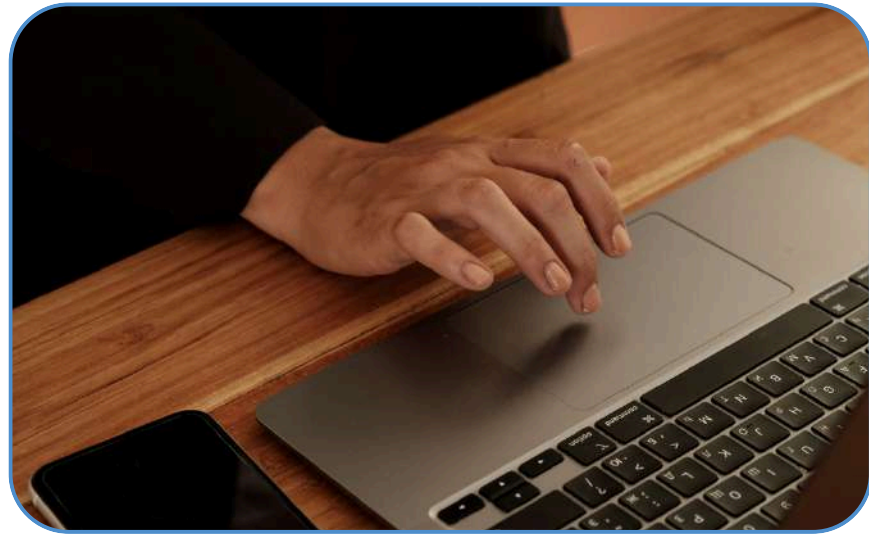
Announcement will be sent via email and WA

2025 April, 21

Final Round

will be held at Kijang Function Chamber

Submission Requirements



Startups must submit a comprehensive business plan outlining their business idea, target market, revenue model, and growth strategy.



Startups have the option to submit a short video pitch (up to 3 minutes) introducing their team, explaining their product/service, and highlighting their unique value proposition.

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FAQ



Can I submit more than one idea?

No. Each team may only submit one pitch.



Do I need to make a prototype / video ?

Not mandatory, but visual aids or demos are encouraged. Please contact us in advance if you want to present your prototype or video.



Is it okay if the team members are from different schools?

team members can be from different schools





Santi

+62 821-1399 -6889



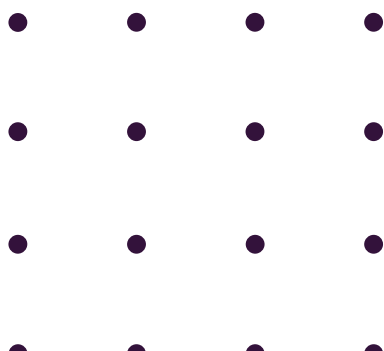
Alvin

+62 878-8253-5390

Contact Us

YUMEPRO X KAJI WORLD STUDENT PITCH CONTEST 2025

FREE Registration:
<https://bit.ly/yumeproka2025>



MEET OUR JUDGES



**KURNIAWAN
SANTOSO**

seasoned professional
and Co-Founder of
Marvin Foundation



FUAD A. KADIR

Chairman of KAJI, President
Director of PT. Nao Ayana
Indonesia (NAO), President
Director of PT. Yasa Kayana
Indonesia (KAYANA)



**MARIKO A.
YOSHIHARA**

a Socio Technopreneur,
ANGEL Investor, Head
Hunter, NGO /
Community Activist &
Change Maker



DJONO KARJADI

Head of Japanese
Relations, at SINARMAS
LAND GROUP



JUDGES



Kurniawan Santoso

is a seasoned professional and Co-Founder of Marvin Foundation, which focuses on social empowerment and community development.

With a strong background in social entrepreneurship, Kurniawan has developed various programs that support education and innovation in Indonesia. As a key driver at Marvin Foundation, he has successfully led various initiatives that have had a direct positive impact on the community.



JUDGES



Fuad A. Kadir

is currently Chairman of KAJI (Japan Alumni Community in Indonesia). His last education was at Nagaoka University of Technology, Japan with the Japanese government scholarship.

In his work, he is President Director of PT. Nao Ayana Indonesia (NAO), President Director of PT. Yasa Kayana Indonesia (KAYANA) and also Advisor & Commissioner of PT. Ragdalion Revolusi Industri (RAGDALION).



JUDGES



Mariko A. Yoshihara

a Socio Technopreneur, ANGEL Investor, Head Hunter, NGO / Community Activist & Change Maker!

Through Ango Ventures, are 72 Angel Investors who are coming from Japan, Indonesia, Singapore, Malaysia, India and Taiwan who care about what we can leave to next generation. Focus on women impact, SME, health, education and environmental.

Mariko san also invest @JAC Recruitment Indonesia @Okuzono Hospitality Group @Kitabisa.com @ WIR Asia Tbk @Burgreens etc. She also currently as Vice-Chairman of KAJI. The last education was from Kyoto University, Japan.



JUDGES



Djono Karjadi

currently Head of Japanese Relations, at SINARMAS LAND GROUP. He also holds the position of KAJI-EO Head.

More than 30 years of working experience in various business sectors (retail, tourism, property, IT) always related to Japanese companies.



FINALIST

1

Terangin - ITS Surabaya

Terangin is a wind-powered microgrid solution designed to provide electricity for environmentally friendly light traps in shallot farms

2

OCULAB - Indonesia University

an innovative healthcare solution that leverages AI-powered diagnostics and a simple smartphone adapter to revolutionize tuberculosis treatment

3

Kynetic Gym - Binus University

an innovative, eco-conscious fitness center that transforms the kinetic energy generated from the members workouts into usable electricity

4

Watercoin - Gadjah Mada University

Watercoin focuses on solving the problem of drinking water availability, through water management and treatment, digitization and environmental considerations

5

Takushidan - Trisakti University

a B2B SaaS application that mainly focus on providing real-time data for clients data entry, validation and minimizing data manipulation.

FINALIST

6

Tierrafuse - Sampoerna University

a social enterprise that addresses Indonesia's mounting plastic pollution and deteriorating road infrastructure by transforming multi-material plastic (MMP) waste into a sustainable asphalt alternative called Green Asphalt

7

Dulaa - Institut Pertanian Bogor

Dulaa is your bubbly bestie in a bottle—healthy soda made from real fruit and water kefir that's naturally fermented, light, and loaded with gut-loving probiotics.

8

Vorione - Institute Technology Bandung

Vorione is a compact, cost-efficient wind energy solution designed to accelerate renewable electrification in rural and remote areas.

9

MooApps Agriculture Technology - Pertamina University

CARBONCYCLE is an innovative, eco-friendly device designed to convert mechanical motion, solar energy, and exhaust heat from motorcycles into electrical energy.

10

Trio Sekawan - Universitas 11 Maret

This Glova idea is a solution for those who have problems with communication limitations, namely hearing impaired, speech impaired, blind people to make it easier to communicate between disabilities and with those who do not have communication limitations.

Greetings



KAJIおよび夢プロの皆さま、この度はWorld Student Pitchイベントの開催、誠にありがとうございます。学生の皆さま、挑戦こそが成功への第一歩であり、努力の積み重ねが真の成果をもたらします。この度の皆さまの挑戦が実りあるものであり、同時に大会への参加自体を楽しむことができることを心よりお祈りしております。在インドネシア日本国大使館文化・日本語教育担当 加納。

Kami mengucapkan selamat kepada KAJI dan Yume Pro atas terselenggaranya acara World Student Pitch yang luar biasa ini.

Kepada para mahasiswa peserta, ingatlah bahwa tantangan adalah awal dari keberhasilan, dan kerja keras pasti akan membuahkan hasil yang memuaskan.

Kami berharap agar kerja keras para peserta kali ini dapat mencapai kesuksesan, dengan tentunya tetap menikmati jalannya kompetisi ini.

Hormat saya,

KANO Tatsuya

Atase Kebudayaan dan Pendidikan Bahasa Jepang
Kedutaan Besar Jepang di Indonesia



Greetings

Kaji会並びに夢プロの皆様、World Student Pitchイベントの開催、心よりお慶び申し上げます。今日は、学生の皆さんのこれまでの研究成果や経験を社会課題の解決やマーケットのニーズに合わせて実現するための挑戦の第一歩です。そこに立ち会うことができるのでワクワクしております。ジェトロもSTARTUPへの支援をしております。近い将来お手伝いできる日をお待ちしております。今日の大会が実り多き会となりますことを心よりお祈り申し上げます。

ジェトロ・ジャカルタ
次長 鹿住成子

Kami ingin menyampaikan ucapan selamat yang sebesar-besarnya kepada KAJI-kai dan Yume Pro karena telah menjadi tuan rumah acara World Student Pitch. Hari ini adalah langkah pertama dalam tantangan untuk merealisasikan hasil penelitian dan pengalaman Anda para Mahasiswa untuk memecahkan masalah sosial dan memenuhi kebutuhan pasar. Saya gembira bisa berada di sana. JETRO juga menyediakan dukungan untuk STARTUP. Kami berharap dapat membantu Anda dalam waktu dekat.

Saya sangat berharap konferensi hari ini akan bermanfaat.

Hormat saya,

Mrs. KAZUMI Seiko

Vice-President, JETRO Jakarta

