

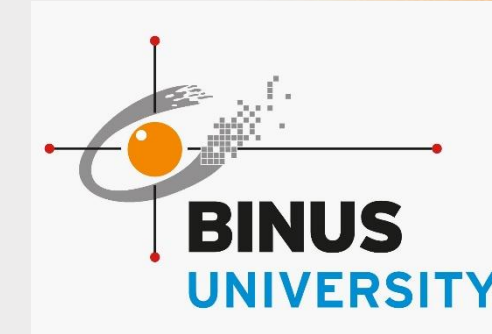
Presented by



Organized by



Sponsored by



Supported by



YUMEPRO X KAJI PITCHING EVENT

Business Presentation Competition

TABLE OF CONTENTS

EVENT OVERVIEW	3
INTRODUCTION	4
EVENT BENEFITS	6
APPLICATION PROCESS	7
ELIGIBILITY CRITERIA FOR STARTUPS	8
SUBMISSION REQUIREMENTS	9
PRIZES	10
SPONSORSHIP	11
KAJI BANK ACCOUNT	20
CONTACT INFORMATION	21

TABLE OF CONTENTS

EVENT OVERVIEW	3
INTRODUCTION	4
EVENT BENEFITS	6
APPLICATION PROCESS	7
ELIGIBILITY CRITERIA FOR STARTUPS	8
SUBMISSION REQUIREMENTS	9
PRIZES	10
SPONSORSHIP	11
KAJI BANK ACCOUNT	20
CONTACT INFORMATION	21

EVENT OVERVIEW

The Yumepro x KAJI Pitching Competition is a collaborative initiative designed to nurture entrepreneurial talent among vocational school (SMK) and university students.

Organized by Yumepro in partnership with KAJI, this competition provides a platform for young innovators to showcase their business ideas, develop practical skills, and gain valuable mentorship from industry experts.



INTRODUCTION



YUME PRO (Dream Fulfilment Project) is one of the largest student entertainment business communities in Asia.

Through projects like the Student Pitch Competition, Japan's best student entrepreneur.

YUME PRO is involved in regional development, start-up support and SDG projects.

For details, please see: <https://yume-pj.com/>



INTRODUCTION



KAJI (Japanese Alumni Community in Indonesia) has been established for 15 years and has been active in strengthening relations between Indonesia and Japan with various people-to-people contact activities.

KAJI has received an award from the Japanese Minister of Foreign Affairs in 2018, for its outstanding services and contributions in increasing understanding of Japan and friendly relations between Japan and Indonesia through various cultural activities.

For details, please see: <https://kaji.or.id/>





YUME PRO X KAJI PITCHING EVENT

BUSINESS PRESENTATION COMPETITION

Date & Time

Monday, 21st April 2025 at 09:30 - 13:00 WIB

Venue

Kijang Function Chamber, BINUS University
Jl. Kemanggisan, Jakarta Barat 11480.

Presented by



YUME PRO

Organized by



Komunitas Alumni
Jepang Indonesia

Sponsored by



Supported by



Yume Pro is a business competition that aims to inspire and empower young people and students to dream big, think creatively, and share their bold business ideas.

Together with Komunitas Alumni Jepang Indonesia (KAJI), we're here to help turn those ideas into exciting, sustainable businesses that can make a real impact!

Scan QR Barcode



ELIGIBILITY

- University or Vocational Students
- Able to present a business idea
- Able to travel to Japan on July 2nd

JUDGE

- 7 minutes in-person pitch
- 5 minutes for Q&A

FREE Registration : <https://bit.ly/yumeproka2025>

**Transportation and accommodation costs are not covered by the committee.*

CHANCE TO BECOME GUEST SPEAKER AT IVS KYOTO JAPAN ON 2ND JULY 2025

Further Information:

Santi : WA +62 821 1399 6889 / Alvin : WA +62 878 8253 5390

EVENT RUNDOWN

RUNDOWN

09:30 – 09:35	MC Opening
09:35 – 09:40	Opening speech from Embassy of Japan *
09:45 – 09:50	Opening speech from JETRO, Mrs. Seiko KAZUMI, VP JETRO Jakarta
09:50 – 11:00	Competition presentation
11:00 – 11:10	Coffee Break
11:10 – 12:30	Competition presentation
12:30 – 12:50	Lunch Time
12:50 – 13:00	Announcement of winners and prize giving

* Waiting for confirmation

EVENT BENEFITS

Gain Visibility and Recognition

Showcase your startup to potential investors, customers, and media, receiving valuable recognition and feedback from industry experts.

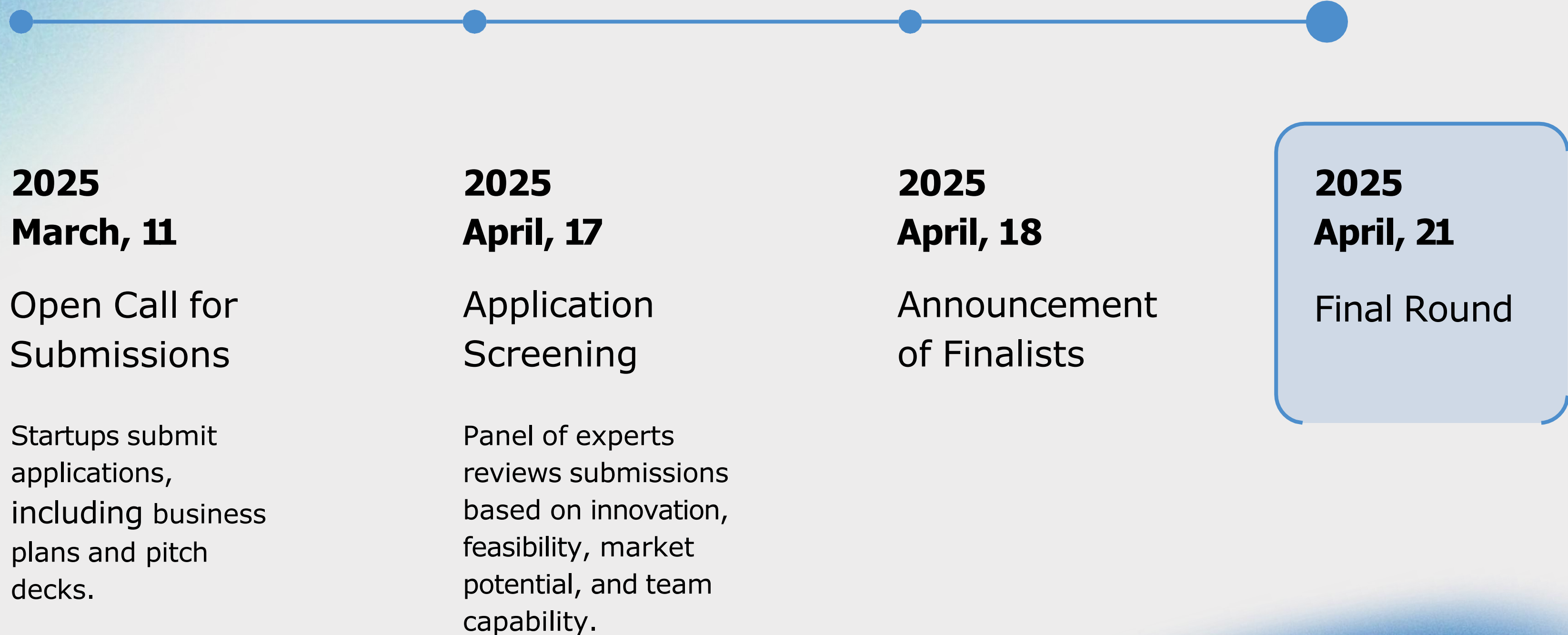
Access to Mentorship

Engage in one-on-one mentorship sessions with experienced business leaders who will guide you in refining your business model and pitch.

Skill Development

Participate in workshops on pitching and business development, enhancing your ability to effectively communicate your vision.

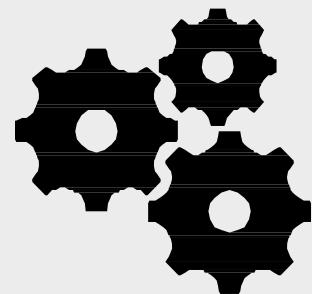
APPLICATION PROCESS



ELIGIBILITY CRITERIA FOR STARTUPS



3-5 team members of Vocational School (SMK) and University students, both undergraduate and graduate.



Startups from sectors such as technology, healthcare, finance, sustainability, and social impact are particularly welcomed.

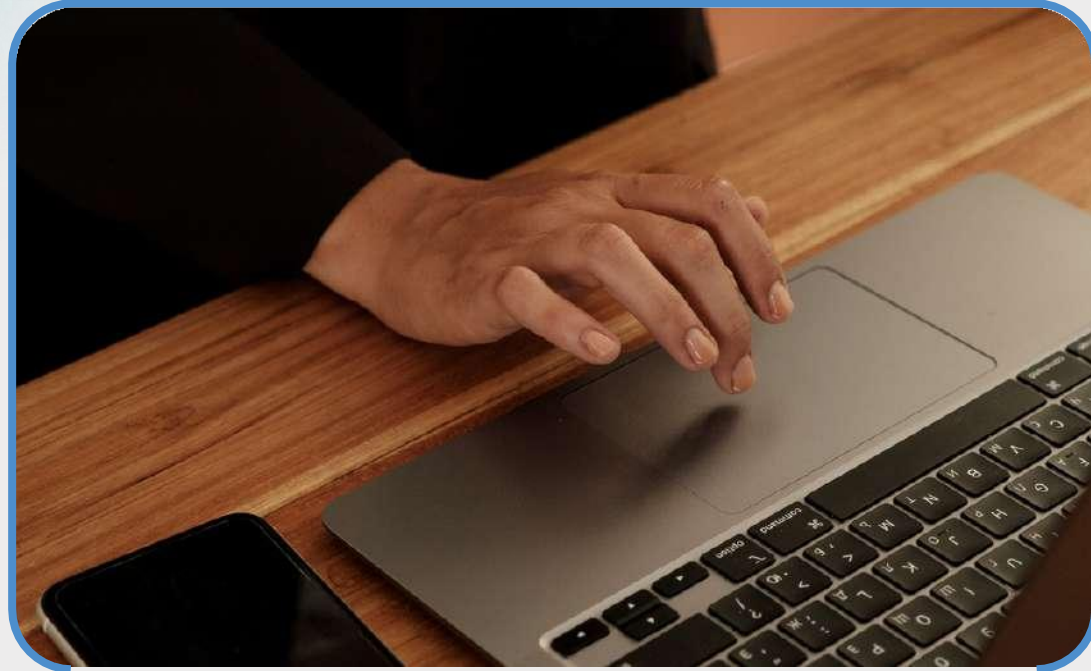


The business pitch and the pitch deck must be in "English"



Able to present business idea on the stage at IVS summit held in Kyoto on July 2, 2025 (Airfare will be provided for 1 person representative)

SUBMISSION REQUIREMENTS



Startups must submit a comprehensive business plan outlining their business idea, target market, revenue model, and growth strategy.



Startups have the option to submit a short video pitch (up to 3 minutes) introducing their team, explaining their product/service, and highlighting their unique value proposition.

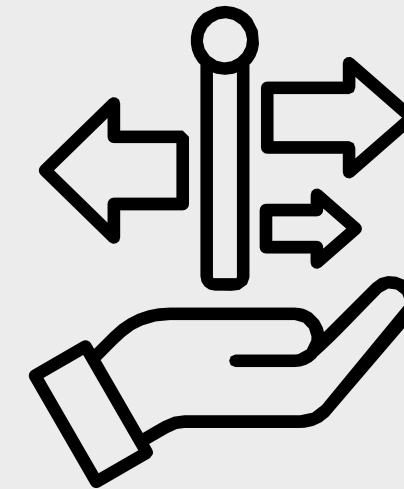
PRIZES



Grand prizes for top placement is 20 million IDR



Recognition in entrepreneurial networks



Opportunities for present business idea on the stage at IVS summit held in Kyoto on July 2, 2025

(Airfare will be provided for 1 person representative)

SPONSORSHIP

To ensure the success of the event, we are seeking financial support to cover the costs associated with venue rental, marketing and outreach, participant support, and prize funds for the competition winners. A detailed breakdown of the budget and the specific allocation of funds is provided below.

Venue and Logistics

30%

The competition will take place at a centrally located venue that is accessible and well-equipped for an event of this scale. Funds will be allocated for the rental of event space, stage setup, AV equipment, and other necessary logistics to ensure a smooth event experience.

Marketing and Promotion

20%

To maximize participant and audience engagement, funds will be used for online and offline marketing efforts. This includes social media campaigns, digital ads, posters, flyers, and partnerships with local media outlets to create buzz and attract high-quality startups and attendees.

Prizes

30%

The competition will feature attractive cash prizes, mentorship opportunities, and in-kind contributions from sponsors for the top winners. These prizes are designed to incentivize participants and help them take the next steps in scaling their startups.

Operational Cost

20%

This allocation covers miscellaneous expenses, including event staffing, catering, transportation, and other unforeseen costs that may arise during event execution.

SPONSORSHIP

We invite companies, organizations, and individuals to partner with us through various sponsorship opportunities. As a sponsor, your brand will gain exposure to a highly engaged and tech-savvy audience while supporting the next generation of entrepreneurs.

We have designed multiple sponsorship levels to offer flexibility and cater to the diverse needs of our sponsors. Each sponsorship level provides unique benefits, including branding opportunities, networking chances, and direct engagement with students, educators, and industry professionals.

**TITLE SPONSOR:
50 Million IDR**

Benefits:

- ❑ Official recognition as the Main Sponsor in all event materials.
- ❑ Logo prominently displayed on banners, social media, website, and event merchandise.
- ❑ Speaking opportunity at the opening or closing ceremony.
- ❑ Exclusive branding on competition trophies and winner certificates.
- ❑ Opportunity to provide a special award in the sponsor's name.
- ❑ One-on-one networking opportunities with finalists and industry leaders.

PLATINUM SPONSOR: 25 Million IDR

Benefits:

- ❑ Logo featured in major promotional materials, including social media and press releases.
- ❑ A dedicated booth at the final pitching event.
- ❑ Mention in all official announcements and media coverage.
- ❑ Exclusive mentorship session or workshop hosted by the sponsor's representative.

GOLD SPONSOR:
10 Million IDR

Benefits:

- ❑ Logo placement in event-related materials and digital promotions.
- ❑ Recognition during the competition's key events.
- ❑ Opportunity to be a guest mentor or panelist during the competition.

SILVER SPONSOR:

3 Million IDR

Benefits:

- ❑ Logo displayed on the competition's website and event backdrop.
- ❑ Mention in selected promotional materials and social media posts.
- ❑ Recognition as a supporter of student entrepreneurship initiatives.

In-Kind SPONSOR: Customized Support

Organizations can contribute through product sponsorship, venue sponsorship, mentorship programs, or other non-monetary support. Benefits will be tailored based on the level of contribution.

Why Sponsor Us?

- ✓ **Brand Exposure:** Engage with a young and dynamic audience of aspiring entrepreneurs.
- ✓ **Corporate Social Responsibility (CSR):** Support youth empowerment and education.
- ✓ **Talent Access:** Connect with top student innovators for internships or recruitment.
- ✓ **Industry Leadership:** Position your company as a key player in the startup ecosystem.

Join Us in Empowering the Next Generation!

Partner with us in fostering innovation and entrepreneurship among young talents. For sponsorship inquiries, please contact **[contact information]**.

Together, let's shape the future of business and technology! 🚀

Bank Name : Bank Mandiri

Account No. : 156-00-2451068-9

Account Name : Komunitas Alumni Jepang Indonesia

CONTACT INFORMATION



Santi: +62 821-1399-6889

FREE Registration:

<https://bit.ly/yumeproka2025>

Thank you so much !!

どうも ありがとう ございます



Alvin: +62 878-8253-5390



Fuad: +62 817-849-702